

Bringing cleaner air to your streets

We all know the air on our streets needs to be cleaner. Polluted air makes people ill, especially children. It can be a killer.

So we're pioneering a **Clean Air Neighbourhoods programme** to improve air quality and local people's health.

Over the past two years, working with residents, we've **triallyed** and run a project using smart technology to **reduce pollution and congestion** in the streets to the east of Wandsworth Bridge Road.

So far so good

The results have been dramatic. **Residents are taking back control of their streets.** These are no longer flooded with out-of-borough drivers using them as a cut-through rather than to visit South Fulham residents.

Instead, **8,000 fewer cars a day** emitting dangerous nitrogen oxide are now entering the area. Carbon dioxide emissions have reduced by one tonne a day.

The roads are **quieter and safer for pedestrians and cyclists**, too, because of the **23 per cent reduction in traffic.** The area is even nicer to live in.

South Fulham extension

Now they've seen the success of the project to the east of Wandsworth Bridge Road, residents in the streets to the west have asked if they can have it too. So we've been working with them to make the **whole of South Fulham a Clean Air Neighbourhood.**

We'll shortly start to trial this on **Wandsworth Bridge Road** and in the **streets to the west** of the road.

This will mean new traffic calming, safety and environmental improvements on Wandsworth Bridge Road to make it a better place to live, work and shop.



And it will mean putting smart number-plate-recognition cameras in the streets to the west to discourage out-of-borough drivers from using them as a shortcut. The result will be **cleaner air** and **quieter and safer streets** for the residents there, too.

Of course, H&F residents with vehicles registered in the borough will be able to go through the cameras without penalty. They'll also be able to give their visitors free access through RingGo (see inside).

Full consultation

During the trial, which will last between six and 18 months, we will **consult widely** on what local residents think and **improve it** as we go along.

We won't make the trial permanent unless **residents support it** and the evidence shows the **air is cleaner** and there is **less congestion** – as now in the streets to the east of Wandsworth Bridge Road.

We will write to you again before the trial goes live and tell you how you can **have your say** throughout.

“ **8,000 fewer cars** emitting dangerous nitrogen oxide and carbon dioxide emissions **reduced by one tonne a day.** ”

How clean air project will put residents and their visitors first

Our aim is to clean the air by discouraging out-of-borough motorists from using our residential streets as a shortcut. The map shows how five cameras will be carefully positioned to stop non-H&F drivers using the most popular cut throughs such as Studdridge Street, Perrymead Street, Peterborough Road, Broomhouse Lane and Hurlingham Road. These camera locations have been agreed upon by local residents.

All roads will still be accessible for all drivers to enter and exit the area. But non-H&F drivers seeking purely to cut through from New Kings Road to Wandsworth Bridge Road (and vice versa) – unnecessarily using and polluting residential streets – will face fines if they go through the cameras.

Importantly, **if you live anywhere in the borough and have an H&F-registered vehicle**, you can go through the Clean Air Neighbourhood cameras **without penalty**. And if you **book your friends, family, carers, deliveries and tradespeople free access** by using **RingGo**, they can go through the cameras, too. This ensures residents can take control of who uses our streets.

You just need to register with the council for a Resident Visitor Permit, sign up with RingGo and, on the day, let RingGo know the registration number of your visitor's vehicle. See below...

KEY

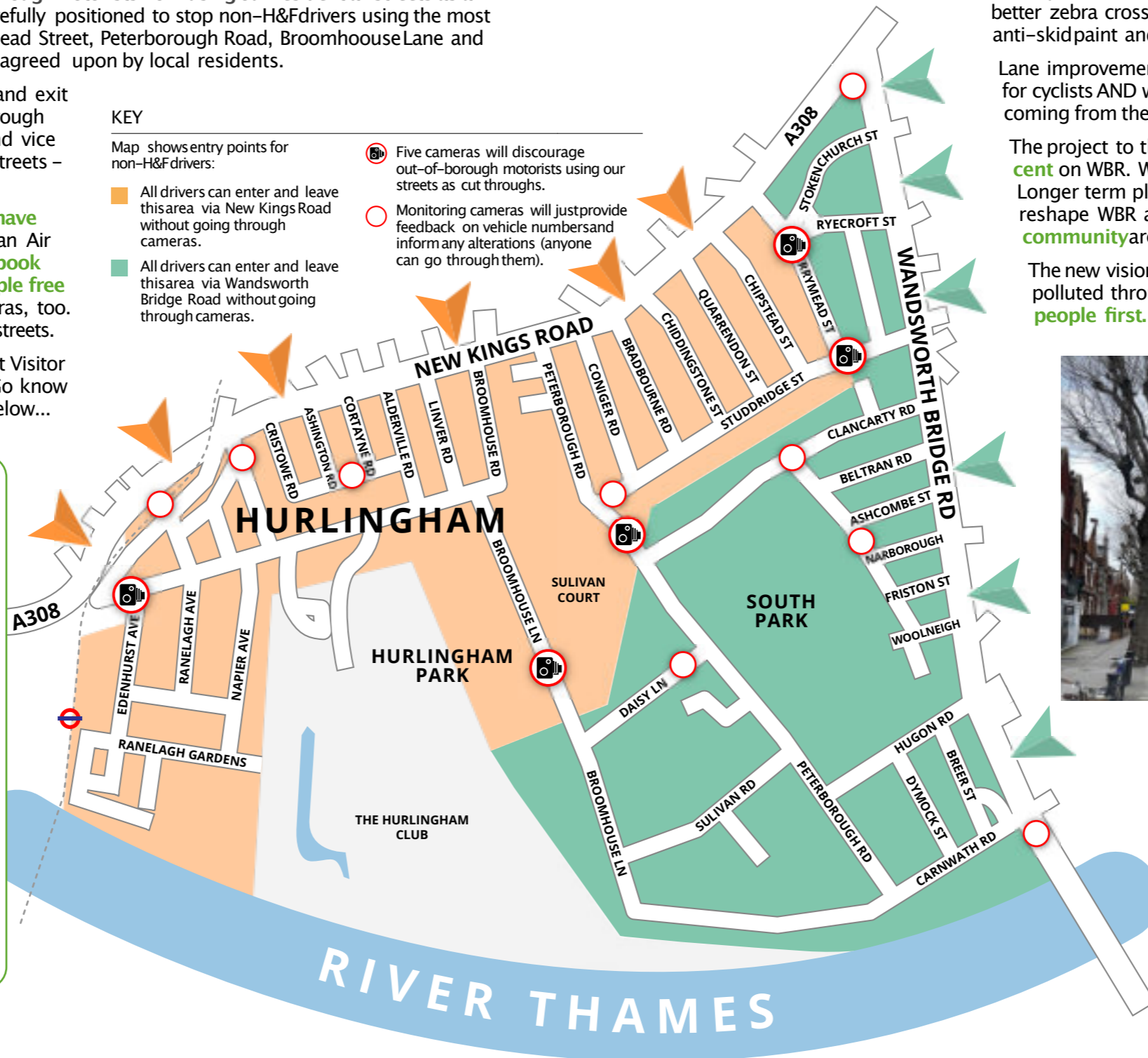
Map shows entry points for non-H&F drivers:

■ All drivers can enter and leave this area via New Kings Road without going through cameras.

■ All drivers can enter and leave this area via Wandsworth Bridge Road without going through cameras.

📷 Five cameras will discourage out-of-borough motorists using our streets as cut throughs.

📷 Monitoring cameras will just provide feedback on vehicle numbers and inform any alterations (anyone can go through them).



Making WBR clean and green

Residents and businesses in Wandsworth Bridge Road (WBR) have worked with the council on **ambitious clean and green plans** to make the air cleaner and the street safer, especially if you're walking or cycling.

As the **first part of this redesign** of the road, over the next few weeks you'll see new, safer cycleways, illuminated 20mph signs, better zebra crossings and traffic islands, new lighting at crossings, anti-skid paint and rumble strips to discourage speeding.

Lane improvements on Wandsworth Bridge will prioritise safety for cyclists AND will reduce the number of out-of-borough drivers coming from the bridge and causing congestion and air pollution.

The project to the east has seen vehicle numbers **fall by 12 per cent** on WBR. We expect to see similar from the trial to the west. Longer term plans by residents and businesses to radically reshape WBR as a **destination high street at the heart of our community** are being supported by H&F.

The new vision will shift this road from a congested and polluted through-route to a **welcoming place that puts people first**.



H&F residents will be able to get a Resident Visitor Permit **RingGo** (one per household) and give visitors free access in three steps. Here's how:

- 1 **REGISTER** for a Resident Visitor Permit at www.lbhf.gov.uk/rvp or by calling 020 7371 5678.
- 2 **SIGN UP** to RingGo via its app or online at www.myringgo.co.uk or by calling 020 3046 0170.
- 3 When you expect or have had a visitor, just **ENTER THEIR VEHICLE REGISTRATION NUMBER** with RingGo via its app, at www.myringgo.co.uk or by calling 020 3046 0170. You can do this up to midnight on the day they visit, even after they've left.

You can choose either to **pay for your visitor's parking** (which will automatically give them free access through the cameras) or just select the **"CLEAN access only"** drop-down menu.

Did you know?

- Black cabs, buses, emergency vehicles and local H&F registered mini cabs automatically will be able to go through the cameras **without penalty**.
- Carers, healthcare workers and specialist services supporting H&F residents can register directly with the council for **automatic free access** through the cameras.

- You'll be able to **give your visitors free access** through the cameras up to midnight on the day of the visit, even after they've left.
- You can give free access through the cameras to **as many visitors a day as you want**.
- If your visitor stays overnight, you can **book them in again** the following day at any time up to midnight.

New hotline on the way

We know some residents don't use smartphones, apps or the internet – **so the trial will have its own seven-day hotline**.



You will be able to just call to give your visitors free access. You'll also be able to name a family member, carer or friend to give visitors access **on your behalf**.

We will write to you again before the launch with details.

Any questions or problems?

Our customer services team **is here to help**:

✉ email enquiries@lbhfparking.com

☎ call us on 020 7371 5678

87 deaths a year in H&F from air pollution

By Dr Nicola Lang, H&F Director of Public Health



Poor air quality is the largest environmental risk to public health in the UK. Long term exposure to man-made air pollution in the UK is estimated to cause 28,000–36,000 deaths every year. That is equivalent to around 87 deaths in our borough.

Air pollution affects children and adults and can lead to a variety of health problems, including heart disease, lung cancer, brain damage and, for older people, the risk of developing dementia.

Motor vehicles are the single biggest cause of poor air quality in London. They produce **nearly 50% of all harmful nitrogen oxide pollution** and emit particles too small to see with the naked eye into the air we breathe.

It's good news that H&F's Clean Air Neighbourhoods programme will **improve air quality** with new trees, greening, traffic reduction measures, pedestrian safety improvements, school streets initiatives and improved cycling facilities.

Working with residents

Councillors have chaired **numerous online meetings** with residents to discuss what a trial scheme might look like. Residents also organised their **own information sessions**.



Residents will be **fully and properly consulted** during the Clean Air Neighbourhood trial and we'll **make improvements throughout** based on what we hear.

Within six to 18 months after starting, the trial can be changed, stopped or made permanent. **It will only be made permanent if there is clear support from residents** and the data shows it has **improved air quality** and **reduced congestion**.

Support local taxis

Black cabs will automatically be allowed through the cameras without penalty and local minicabs can go through if they first register with the council. Please encourage your local firm to do so at parkingpermits@lbhf.gov.uk Please support these firms who are already registered:



- **ATLASCARS:** 020 7383 3333 www.atlascars.com
- **HAYBERCARS:** 020 7371 8869 www.haybercars.com
- **HURLINGHAM CARS:** 020 7381 1111 www.hurlinghamcars.co.uk
- **PRESTIGE CARS:** 020 7384 2300 www.prestigecarsandcouriers.co.uk

We are also working with Uber and Bolt to update their navigation systems to give drivers easy access for bookings from and into the area.

Patience leads to success

People living to the east of Wandsworth Bridge Road are already enjoying cleaner air and safer streets. Traffic is down by 23 per cent, with 8,000 cars and a tonne less of CO2 every day. We expect no less for the trial to the west of the road.

In any new environmental project there is no gain without some short-term pain. As residents **take back control** of their streets, we expect some initial disruption while drivers get used to the new arrangements and satnavs reconfigure to find the best routes as has now happened in the streets to the east.

We hope you'll bear with us while this happens so that right across South Fulham, vehicle pollution and congestion start to become a thing of the past.



If you have any queries please:

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